

## **Avalara**

Stay ahead of 1099 and W-9 filing, storage, and compliance

## Disclaimer

While we hope you'll find this discussion helpful, this session is for informational purposes only and is not legal or tax advice.



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# Avalara CRUSH

NOVEMBER 11-14, 2024 FAIRMONT AUSTIN

Our biggest customer event is returning

this November in Austin! Avalara CRUSH is designed to take the tax compliance conversation deeper – attendees will learn how to make the most of Avalara solutions, get insights on trends in AI and the global economy, collaborate with peers, and network at fun evening events.

It's more than a conference. It's CRUSH.













### Continuing Professional Education (CPE)



- > Respond to **3 of 4** poll questions
  - Questions display for a limited amount of time
  - Select your answer and click submit
- > Attend the **full duration** of the webinar
  - Attend at least 50-minutes to qualify



## **Downloading Certificate**

- Download the certificate once you qualify
  - Find the Earn Certification box
  - Click the icon to download
- Those that qualify will also receive their certificate in a post-event email

# Meet our presenter



**Gordon Walsh** 

1099 Product Solution Consultant Avalara

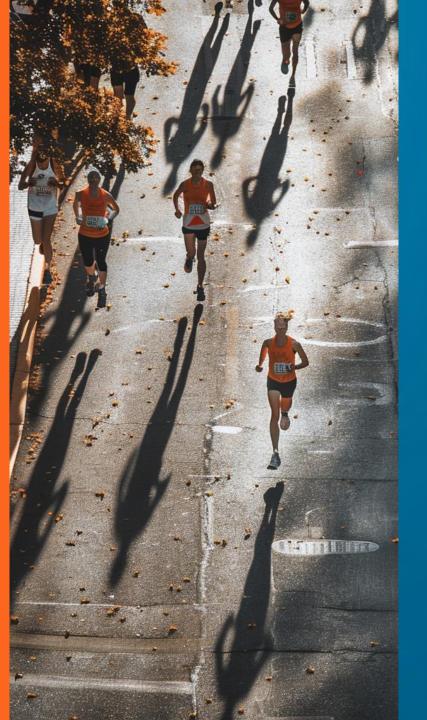
POLL QUESTION #1

# How would you rate your current W-9 and 1099 compliance processes?

## Agenda

- Managing IRS forms is a marathon not a sprint
- What are W-9 forms? What are 1099 forms?
- The challenges associated with W-9 and 1099 forms
- W-9 and 1099 best practices
- 5 Avalara 1099 demo & trial offer
- 6 > Questions?

# What are W-9 forms? What are 1099 forms?





"Running a marathon is a war.
You don't just show up and run one without paying your dues before hand...
You can pay your dues by following a running program that acclimates you to 26.2 miles."

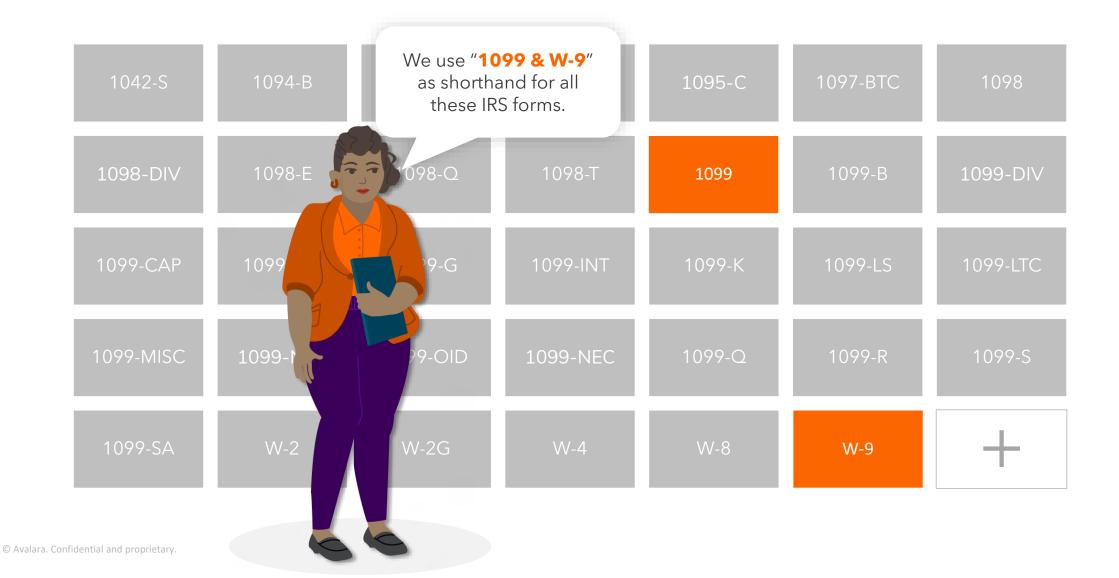
**DAVID GOGGINS** 

Almost every company files 1099s and other information returns because they rely on the work of vendors, contractors, and freelancers. That income needs to be reported to those vendors by January 31st.

# Managing IRS forms is a marathon – not a sprint

### There are dozens of IRS form types

However, 2 Forms dominate the field



13

# What is a W-9? What is a 1099?

#### **IRS Form W-9**

Used to request the correct Taxpayer Identification Number (TIN) from a vendor, company, or individual for which non-employee income was or will be paid during a calendar year.

#### **IRS Form 1099**

Filed annually with the IRS to report nonemployee income paid to the vendor and should use the information collected on a W-9. The 1099 is required if the vendor, company, or individual receives payment for services throughout the calendar year.

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### Because mistakes happen

IRS compliance



## If you don't collect a W-9 in the first place:

- You can be fined \$60 to \$630 per missing W-9.
- Some industries feature
   A LOT of W-9s.



It's a time suck!



## If you file a 1099 with an incorrect Tax ID

- You will need rectify it with the vendor, sometimes involving backup withholding (which is 24%).
- If you can't rectify, they will be subject to penalties by the IRS.

## If you are storing W-9s yourself

- Please be sure your security is up to par.
- Those W-9s include
   VERY sensitive
   information such as
   social security numbers.

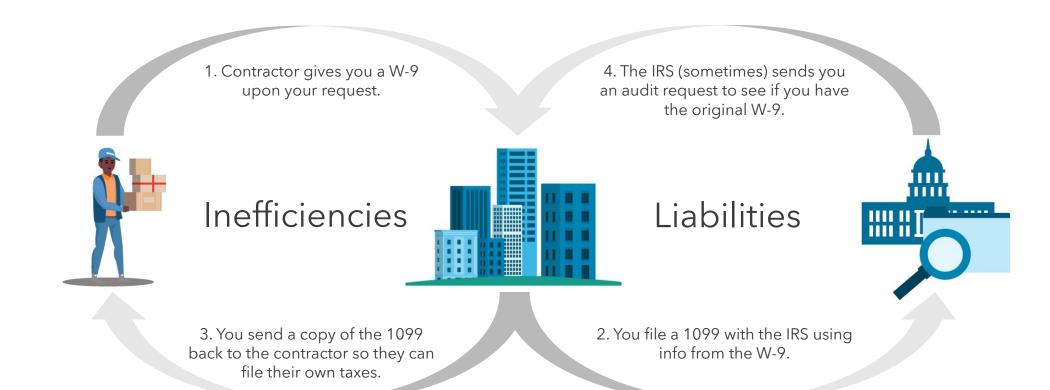
POLL QUESTION #2

# What is your company's most common reason for missing an IRS deadline?

# The challenges associated with W-9 & 1099 forms

### The 1099 and W-9 workflow

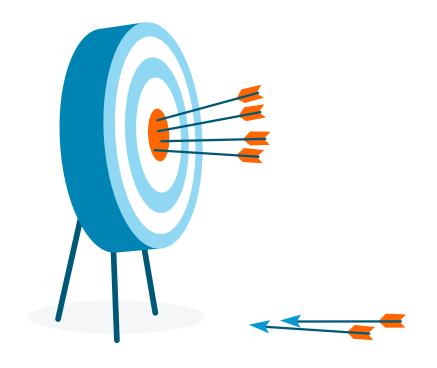
Caught in the middle - between inefficiencies and liabilities



## January 31st

Challenge: The IRS deadline for handling 1099s is rigid and late fees can quickly pile up when a company has multiple vendors in its payment system.







# IRS requirements are a moving target

The federal and state regulations for compliance are constantly changing and being rewritten.



**Example** - Starting tax year 2023, the IRS introduced a new rule stating that if you have 10 or more information returns, you must file them electronically.



**Example** - Ahead of the 2024 filing deadline, the IRS reduced the 1099-K threshold for requiring a 1099 to \$600. This had an enormous impact on marketplace sellers.



**Example** - Congress introduced legislation called the Red Tape Reduction Act to raise the threshold back to \$10,000. The legislation, however, went nowhere.



**Example** - But just before the deadline, the IRS delayed the reduction in the 1099-K threshold until tax year 2024.



**Example** - But what's next? Nobody knows.

#### **CHALLENGE:**

# Recipient requirements

Your vendors have needs, too.



**Pro Tip!** You can't send vendors electronic versions of their 1099s unless they opt-in to an e-delivery and they must always have a means to opt-out.



**Pro Tip!** You don't need to send 1099s to vendors who are incorporated.



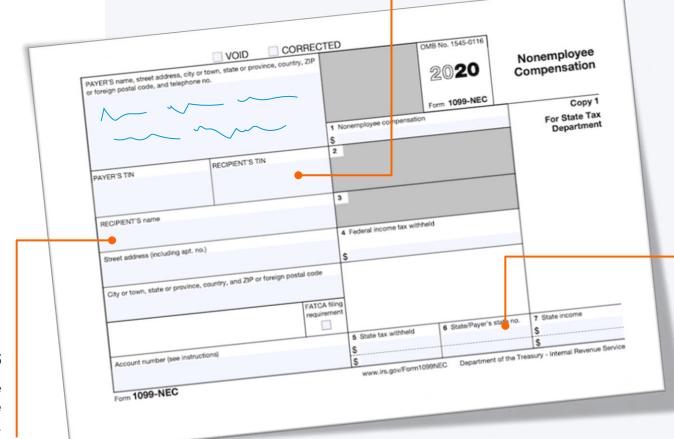
#### **CHALLENGE:**

## Rejected filings

Humans who copy/paste are prone to error

#### **TIN Numbers**

Incorrect TIN numbers are the most common reason for rejected IRS filings.



#### **State ID**

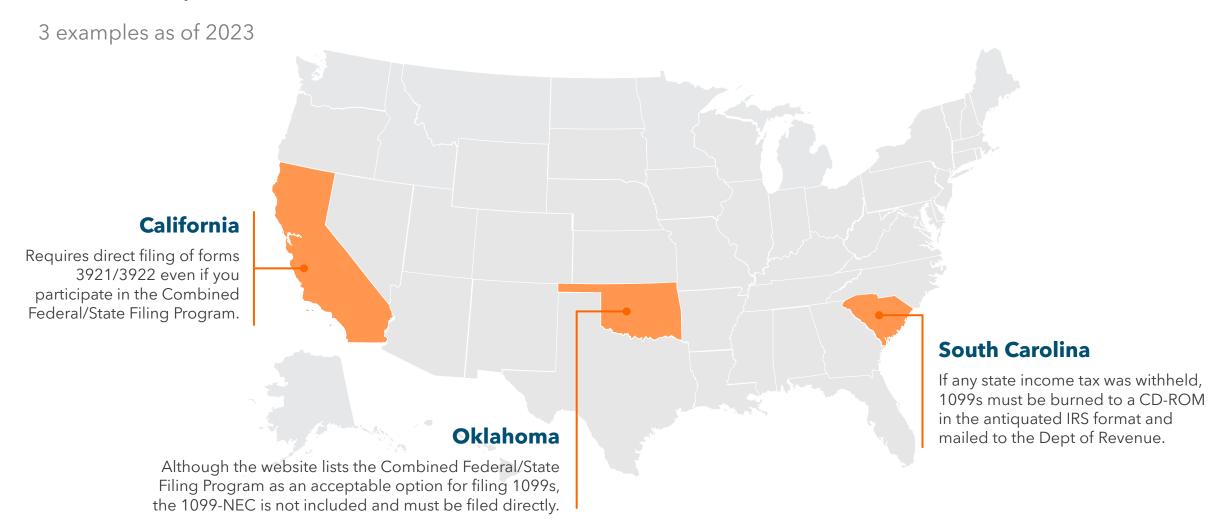
Some filers forget to enter a state ID.

#### **Legal Names**

Misspelled or inaccurate names are another source of rejections.

#### **CHALLENGE:**

## State requirements



POLL QUESTION #3

What percent of your team's time is spent fixing errors or resolving vendor questions on W-9 or 1099 forms?

# W-9 & 1099 best practices



- Transfer data from your W-9s to your 1099s
- Conduct address verification and TIN matching
- E-file 1099s to the IRS
- Obtain permission from your vendors to receive electronic versions of their 1099s
- Send 1099 copies to your vendors before the Jan 31st deadline

#### . .

- Determine who owns this aspect of compliance
- Determine a method for safe storage of W-9s
- Select an e-filing platform to use

- Check up on legislative updates
- Explore workflow integrations
- Confirm every vendor has a W-9 on file
- Carry over data from previous filing year

#### **BEST PRACTICE:**

### Good W-9 collection



Collecting the W-9s ensures the **accurate** tax ID and legal name for the recipient of the 1099.



#### Required by the IRS

for every non-employee - regardless of whether they hit the threshold.

#### BEST PRACTICE:

Proactive data validation eliminates fallout from errors



**TIN matching** to get ahead of B-notices



**Address verification** to avoid "return to sender"

#### BEST PRACTICE:

Don't store W-9s on paper, your laptop, or the cloud

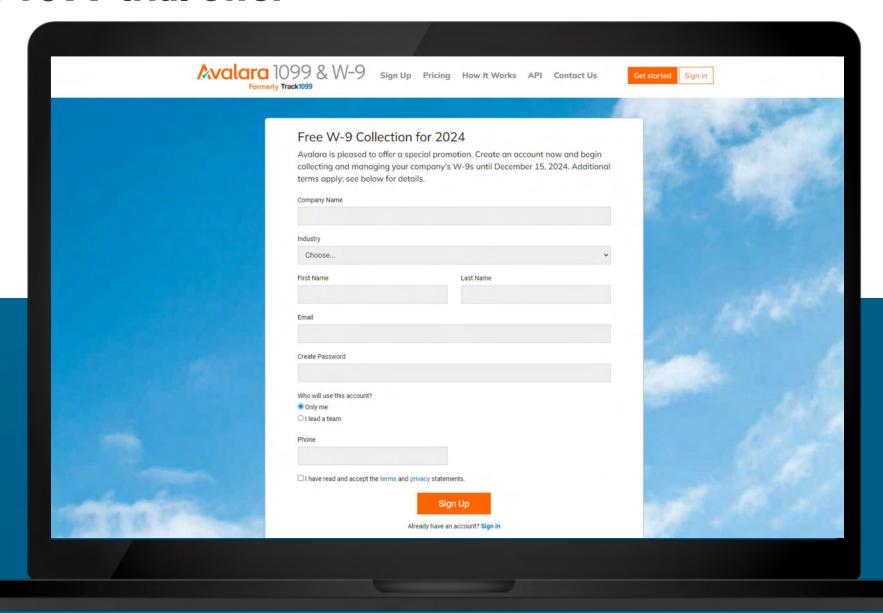


POLL QUESTION #4

# Would you like to speakto an Avalara salesrepresentative?

# Avalara 1099 demo

### **Avalara 1099 trial offer**



# Questions



Tax compliance done right